

# Auburn University Montgomery

## Addressing State Goals

A Progress Report to the Alabama Commission on Higher Education

June 16, 2006

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# Goal 1: Access

- Elevate the educational attainment levels of all citizens.



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# Access—The Facts

- 27 bachelor's degree programs
- 11 master's programs—one joint with Auburn University
- 4 Education Specialist programs
- 1 doctoral program—joint with Auburn University
- Professional certification programs through Continuing Education
- 5,128–Fall 2005 enrollment

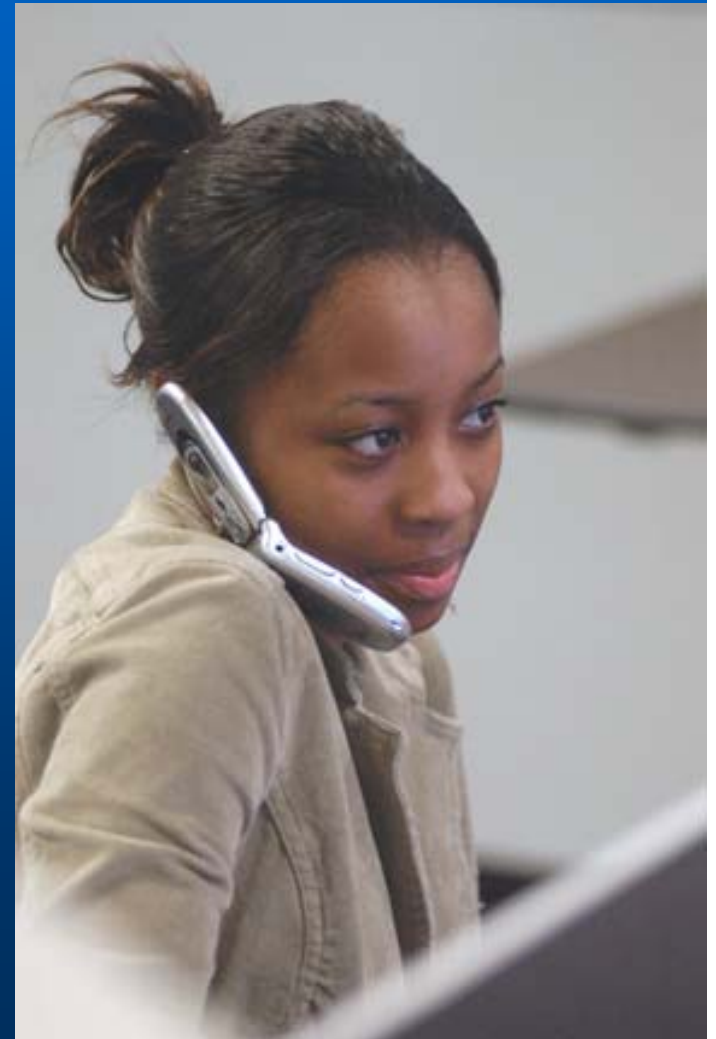
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# Access—The Facts

- **Student Demographics**
  - **59.6% White**
  - **33.7% African American**
  - **6.7% Other Ethnicities**

# Access—The Facts

- **Student Demographics**
  - The average age of AUM students is 25.
  - More than 80% of AUM students work full- or part-time. To accommodate a variety of work schedules and students' family responsibilities, AUM offers classes from 8 a.m. until past 10 p.m. and on weekends.



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# Access—The Facts

- Since its founding, AUM has awarded more than 28,000 degrees.
- Many of these graduates reside and work in the Montgomery area, contributing to an educated workforce and fueling the local economy.



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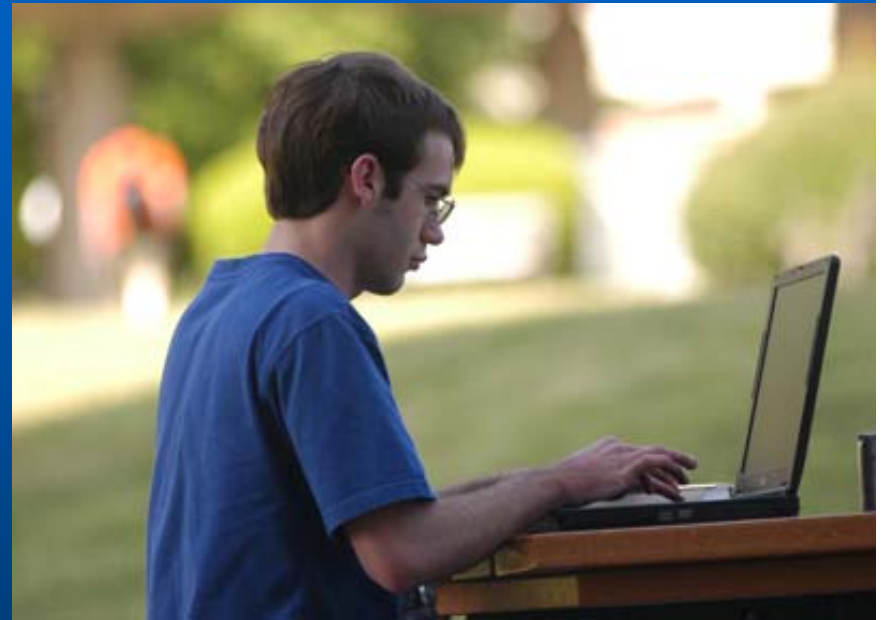
# Access—The Facts

- **AUM awards more than \$1 million a year in academic scholarships.**

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# Access—The Facts

- **AUM offers dual enrollment courses in Montgomery, Elmore and Autauga high schools.**
- **Online courses in various departments provide distance learning opportunities.**
- **Medical Technology offers its entire program through an online option.**





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# Access—The Facts

- AUM's English as a Second Language program teaches English to people new to our country.
- This program is not only important to individuals, but is a valuable resource for Alabama business and industry.



## Goal 2: Cooperation

- Offer relevant educational programs that address economic, intellectual and social problems by partnering with business, government, K-12 and private sector entities.



# Cooperation—The Facts

- **Through Kellogg Foundation grants, AUM's School of Nursing partnered with Black Belt communities to improve the health, job skills and education of their residents.**
- **AUM received international recognition from the W.K. Kellogg Foundation for this work.**



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# Cooperation—The Facts

- **The Speech and Hearing Clinic serves central Alabama, providing complete diagnostic and therapeutic services for hundreds of children and adults who have speech and hearing problems.**
- **The Clinic serves preschoolers with speech and language needs in the Montgomery County public schools.**



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# Cooperation—The Facts

- AUM's Writers' Blocks Program works with the Montgomery Housing Authority to teach children how to write.
- The young writers' work has been published.
- This program was honored by *USA Weekend* magazine as one of the Top 10 Make a Difference Day programs in the nation.





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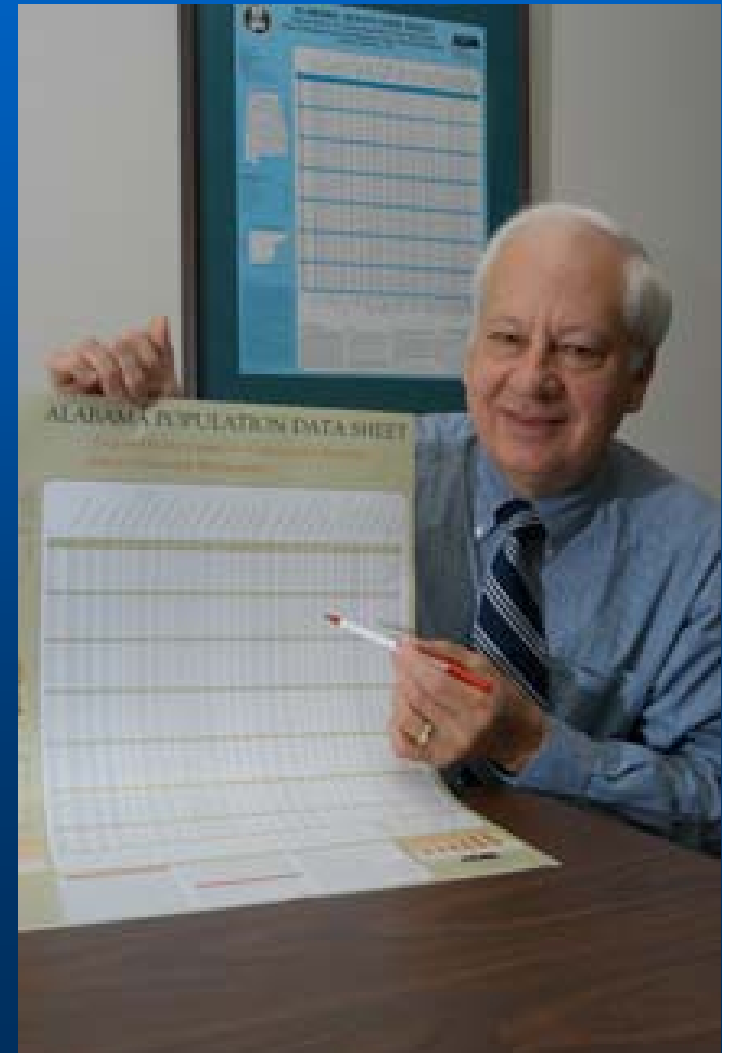
# Cooperation—The Facts

- **AUM Outreach works with state agencies to conduct research and implement programs to reduce the prevalence of Fetal Alcohol Spectrum Disorder.**

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# Cooperation—The Facts

- The Center for Demographic Research publishes the *Alabama Population Data Sheet* and *Alabama Health Data Sheet*, which provide information about trends in population growth and people's health.



# Cooperation—The Facts

- The Center for Government is facilitating strategic planning for 20 of the state's larger agencies as part of the Governor's SMART governing initiative.



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# Cooperation—The Facts

- **AUM faculty members are providing 28 on-site seminars on American business, politics and culture for Hyundai's Korean employees.**
- **AUM has a faculty and student exchange program with the University of Ulsan in Korea.**



# Cooperation—The Facts

- **The School of Business and AUM's Advanced Technologies Group entered into an educational partnership with the Air Force's Standard Systems Group to develop a Java Center for Excellence in information technology.**

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# Cooperation—The Facts

- **AUM's School of Education partners with the Montgomery School System through the Teacher in Residence and Professor in Residence programs.**



# Cooperation—The Facts

- **AUM operates the Southeast Regional Resource Center, one of six federally funded resource centers that provide technical assistance to state and local education agencies for their special education programs.**

# Cooperation—The Facts

- **The Crime Prevention Clearinghouse conducts training programs for law enforcement officials and judges in areas such as domestic violence and child abuse.**
- **It is the only one that operates on a university campus.**

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# Cooperation—The Facts

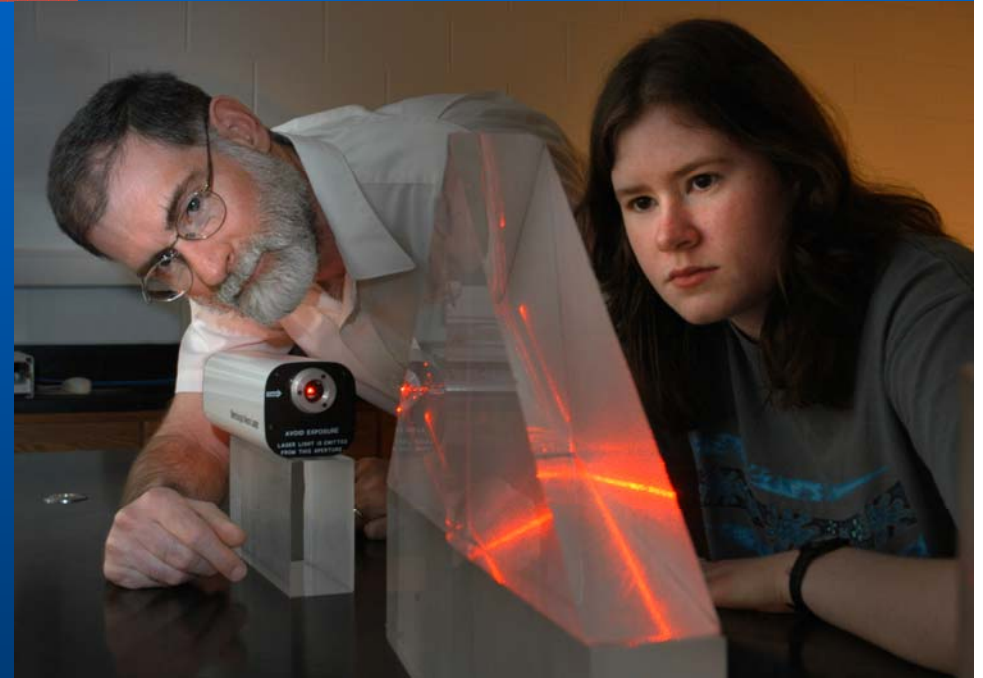
- AUM's endowed lecture series and scholar-in-residence programs, concerts, and dramatic productions bring nationally known intellectuals and artists to the campus and community.



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# Goal 3: Quality

- **Strengthen instructional programs, evaluate and assess their effectiveness, and use the results to improve quality.**



# Quality—The Facts

- *The Princeton Review* Web site, which features student opinion data from 646 schools, has designated AUM a “Best Southeastern College” for 2006.
- *The Princeton Review* also named AUM’s School of Business “a Best Business School” for 2006.



# Quality—The Facts

- **Special School and Program Accreditations**
  - **AACSB-International: School of Business**
  - **NCATE: School of Education**
  - **CCNE: School of Nursing**
  - **NAASPA: Public Administration**
  - **ABA: Paralegal Education Program**
  - **NAACLS: Medical Technology**

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# Quality—The Facts

- **AUM is developing a system of academic program and post-tenure review as part of Auburn University's accountability initiatives.**



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# Quality—The Facts

- **AUM business faculty received discipline-based training by Center for International Business and Research designated institutions to meet the school's goal of internationalizing its curricula.**

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# Quality—The Facts

- **Montgomery and surrounding area employers rated AUM's School of Business graduates 4.5 out of 5.0 on employee quality and performance.**

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# Quality—The Facts

- **The School of Education's Early Childhood Center serves as a model for Head Start programs throughout the region.**
- **The Center met stringent criteria to earn accreditation from the National Association for the Education of Young Children.**



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# Quality—The Facts

- **Alabama school administrators reported 100% satisfaction with new teachers from AUM's School of Education in overall preparation and professional and content knowledge.**

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# Quality—The Facts

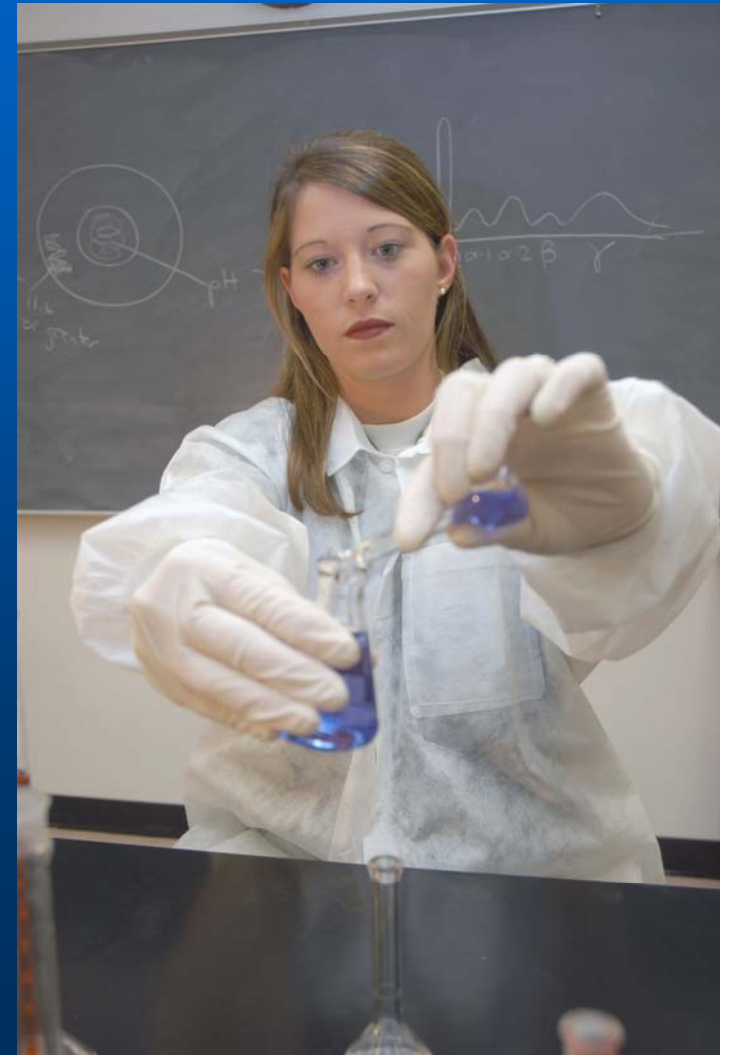
- **In a survey conducted for the Alabama Commission on Government Accountability, AUM alumni rated their overall satisfaction with the quality of courses they took in their major higher than any other group of graduates from Alabama's public universities and colleges.**



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# Quality—The Facts

- **AUM's medical technology graduates have a success rate of better than 90% on their first attempt to pass the national certification examination.**
- **Those in AUM's online medical technology program have a 100% pass rate.**





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# Quality—The Facts

- School of Nursing graduates have a significantly higher pass rate on the nursing licensing exam than the state or national average.
- In 2005 AUM's pass rate was almost 98%.



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# Quality—The Facts

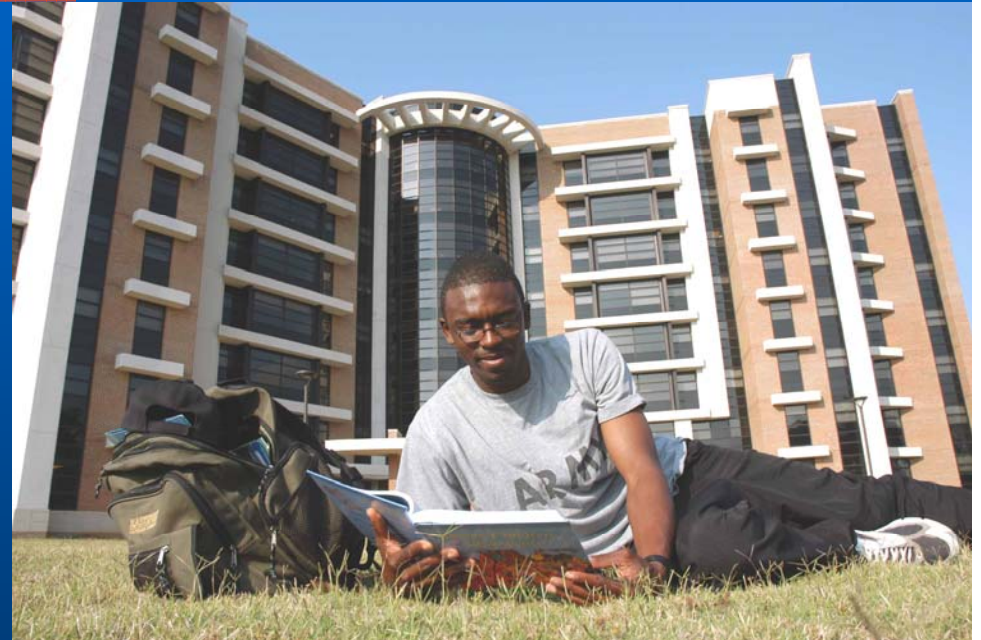
- AUM is a certified Web-CT training site.
- 65% of the university's full-time faculty have participated in the Faculty Development Institute, which provides professors access to technology and methods for incorporating it into their teaching.



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# Goal 4: Resources

- Strive for a sustained level of funding that will allow citizens to reach educational objectives, attain cultural and social goals, and position Alabama to compete economically in the region.



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# Resources—The Facts

- To supplement state supported dollars, AUM has raised more than \$19 million in its current fundraising campaign.

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# Resources—The Facts

- Since 1996, AUM's University Outreach has been awarded more than \$52 million in contracts and grants.
- During 2004-05, Outreach was awarded more than \$8 million in contracts and grants.

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# Resources—The Facts

**Baptist Health awarded  
AUM's School of Nursing  
a four-year grant totaling  
\$520,000 to hire two  
additional faculty members  
to teach the new MSN  
program.**





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# Goal 5: Workforce Development

- Enhance economic prosperity by involving all segments of public education in Alabama's economic future.



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# Workforce Development–The Facts

- **An AUM professor is the architect of the Alabama Economic Forecasting Model used by every Alabama administration for the past 15 years to develop the General Fund and Education Trust Fund budgets.**



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# Workforce Development–The Facts

- All AUM medical technology graduates have jobs waiting for them if they want them.
- More than 75% of AUM's medical technology graduates are working in the tri-county area.



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# Workforce Development–The Facts

- AUM's School of Nursing students are 100% employed within three months of graduation.
- 80% of AUM's nursing graduates work in the tri-county area.



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# Workforce Development–The Facts

- **The Educational Advancement for Registered Nurses (EARN) program allows RNs to obtain a bachelor of science in nursing through traditional classroom instruction combined with Web-based education.**



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# Workforce Development–The Facts

- Many of AUM's graduate programs attract students working in area businesses and government.
- AUM alumni are serving or have served at the highest levels of national, state and local government and business.



# Workforce Development–The Facts

- **The Center for Government is designated as a nationally accredited site offering the only Certified Public Manager program in Alabama.**
- **Managers who complete this rigorous program receive official certification recognized by the National Association of Certified Public Managers.**

# Workforce Development–The Facts

- The Center for Business has been an anchor tenant in the Montgomery Chamber of Commerce Small Business Incubator since its opening in 1997.
- Through its work, the Center helps small businesses get off the ground.

# Workforce Development–The Facts

- **University Outreach's Statewide Economic Resources Initiative-Education Support (SERIES) will provide Alabama decision makers with key information to help them evaluate potential economic development projects in specific locales.**
- **These data on all Alabama counties will be available via the Internet.**



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*Advancing Alabama*